U.S. in the Modern World Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**The “Roaring ‘20s” – Guided Reading**

**Pre-reading:** How did the role of the government change during the Progressive Era (1900-1914)? Consider the various business regulations passed by the state and federal governments during that era.

**Reading: Politics of the Roaring Twenties: The Business of America**

(Chapter 20, pp. 1226-1236 in the iBook;

**President Calvin Coolidge:** “The chief business of the American people is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.”

In what different ways could the policies of Presidents Coolidge and **Herbert Hoover** be considered “pro-business”?

How did these policies represent a shift in the role of government from the Progressive Era?

How did the increasing ownership of automobiles change how and where Americans lived?

Describe the **consumer culture** of the 1920s in the following areas:

* Home appliances
* Advertising
* Productivity of manufacturing

Define: **Superficial Prosperity –**

What areas of the national economy did NOT see much growth during the 1920s?

How were Americans paying for consumer goods that they could not afford outright?

**Prohibition Video** (link on wikispace):

How did Prohibition shape the popular culture of the 1920s?

**Photo Gallery: The Roaring ‘20s** (link on wikispace)

What was so “roaring” about the 1920s? What signs of success and prosperity do you see?